



# ST ANTHONY'S SCHOOL

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## FACEBOOK GUIDELINES

### GENERAL INFORMATION

St Anthony's school will be launching our official school Facebook page. The purpose of using this social media platform is to communicate and inform the school community about matters relating to the school. Please note this Facebook page will only act as a supplementary communication medium. The primary communication tools will remain direct parent communication, school newsletters and the school website.

### GUIDELINES

At St Anthony's School we proactively support participation in our official Facebook page that celebrates the daily life of our school. We encourage members of our school community to use these guidelines to understand the expectations of use and interaction via this social network.

Official content will be uploaded by elected staff members from St Anthony's School and content will be moderated on a regular basis by these staff members.

Items that may be published through the school's Facebook site include, but are not limited to:

- School events and activities
- Community events and activities
- Significant school achievements and milestones
- School or system news of general interest
- Educational news of general interest
- Information from related organisations

The school respects the confidentiality of students' and parents' personal information and the privacy of individuals. **Student names and images will not be posted on Facebook.**

Individuals who 'like' or comment on the official St Anthony's School's Facebook page must do so with a Facebook account that is identifiable. Users who repeatedly fail to comply with these guidelines will be blocked from the official St Anthony's Facebook page and issues of a potentially serious criminal nature will be referred to the appropriate governing body.

The Facebook Community Standard terms and conditions clearly state that children under the age of 13 years are not permitted to have a Facebook profile. Therefore, any St Anthony's School students who 'likes' or comment on the St Anthony's School Facebook page will have their content removed and their profile reported immediately.

St Anthony's School reserves the right to remove any content that is in breach of our guidelines, policies and the values of our school. Content will be removed if it contains:

- Comments that are offensive, abusive, obscene, profane, hateful or discriminatory based on race, culture, religion or gender
- Comments that are defamatory or slanderous
- Comments, links or images used to encourage or provoke or incite discrimination, harassment or victimisation
- Information that encourages, details or makes reference to behaviour that could be considered a criminal or civil offense
- Breaches any laws
- Private or personal information about yourself, your family or others including direct full name or descriptive reference. This includes but is not limited to addresses, email accounts, phone numbers, banking details etc.
- Content that has not had copyright or permission from the content author
- Solicitations and advertisements by other organisations
- Endorsements of or by other organisations
- Repetitive or multiple posts by a single user
- Non-administrators are not authorised to post photos or videos that contain students, families or teachers from St Anthony's, regardless of permission

- Non-administrators are not authorised to post content that contains identifiable people, places or property.
- That is not relevant to the original post
- falsely represents or impersonates another person
- anything else that is deemed to be inappropriate and not in alignment with the school's values, standards, policies, guidelines and faith.